



## Protection of Personal Data Information Notice for Guests Who Consent to the Sharing of Their Data on Social Media Platforms

In accordance with Law No. 6698 on the Protection of Personal Data ("Law"), **ÖZ İNŞAAT TUR.PET. GIDA SAN.VE TİC.LTD. ŞTİ.** (hereinafter referred to as "**SİDE PREMIUM**") is designated as the data controller due to its processing of your personal data. Under Article 10 of the Law, titled "Obligation to Inform," data controllers are required to provide certain information to individuals whose personal data they process.

This notice has been prepared by **SİDE PREMIUM** to ensure compliance with the legislation and to maintain transparency and accountability.

### Definitions

According to Law No. 6698 on the Protection of Personal Data:

**Personal Data** refers to any information relating to an identified or identifiable natural person.

**Processing of Personal Data** means any operation performed on personal data, whether wholly or partially automated or conducted by non-automated means provided that it is part of a data recording system. This includes collection, recording, storage, retention, alteration, reorganization, disclosure, transfer, acquisition, making available, classification, or prevention of use.

**Data Subject** refers to the natural person whose personal data is processed.

**Data Controller** refers to the natural or legal person who determines the purposes and means of processing personal data and is responsible for establishing and managing the data recording system.

**Obligation to Inform** refers to the responsibility of the data controller or its authorized representative to inform data subjects at the time of collecting personal data about the identity of the data controller, the purpose of data processing, the parties to whom the processed personal data may be transferred and the purpose of such transfer, the method and legal basis for data collection, and the data subject's rights as stated in Article 11 of the Law.

**Data Subject** As esteemed guests who have given consent for their photographs to be taken and shared on social media platforms for the promotion of our hotel, you are defined as data subjects under the Law.

**Data Controller ;SİDE PREMIUM** is the data controller responsible for determining the purposes and means of processing your personal data, as well as for establishing and managing the data recording system.

### Your Personal Data Processed According to Procedures, Processing Purposes, and Legal Grounds

In the processes of publicizing your visual records and conducting the promotion of our company, the following personal data are processed:

- Visual and Audio Records (*Image Recordings*)
  - To carry out advertising, campaign, and promotional activities.
    - Pursuant to Article 9/6(a) of the Personal Data Protection Law (KVKK), your data is processed and made public based on your explicit consent (which is freely given, informed, and specific to a particular subject).
- Identity Data (*Name, Surname*) and Legal Transaction Data (*Signature, Explicit Consent Statement, and Signature Date*)
  - To follow and execute legal affairs and to carry out storage and archiving activities.
    - Pursuant to Article 5/2(e) of the Personal Data Protection Law (KVKK), processing is necessary for the establishment, exercise, or protection of a right. (*Obtaining a written statement of your explicit consent allows us, as the data controller, to protect our rights in the event of a potential audit.*)

## **Recipients and Purposes of Personal Data Transfers**

Your personal data may be transferred to the relevant authorities upon request without the obligation to inform you and without requiring your explicit consent, in accordance with Article 28/1 of the Personal Data Protection Law (KVKK).

In addition, in unforeseen circumstances, your personal data may also be transferred to public institutions explicitly designated by law (such as ministries and other administrative authorities), provided that such transfer is conducted within the legal purposes and limitations prescribed by the law.

Apart from legal obligations that do not require an obligation to inform or your explicit consent, your personal data will be transferred to social media platforms whose data centers are located abroad in accordance with Article 9 of the KVKK and will be publicly disclosed via social media.

## **Methods of Obtaining Personal Data**

Your personal data is obtained through semi-automated means by taking your photograph.

## **Your Rights Regarding Your Personal Data**

Data subjects are required to first submit their requests regarding their personal data to the data controller.

*Under the law, you have the right to:*

- a) Learn whether your personal data has been processed,
- b) Request information if your personal data has been processed,
- c) Learn the purpose of processing your personal data and whether it is used in accordance with that purpose,
- ç) Know the third parties to whom your personal data has been transferred, either

- domestically or abroad,
- d) Request correction if your personal data has been incompletely or incorrectly processed,
  - e) Request the deletion or destruction of your personal data if the reasons for processing no longer exist,
  - f) Request that third parties to whom your personal data has been transferred be informed of any corrections, deletions, or destruction made under (d) and (e),
  - g) Object to any unfavorable outcome derived exclusively through automated processing of your data,
  - ğ) Request compensation if you suffer damages due to the unlawful processing of your personal data.

## How to Apply to the Data Controller

You can submit your request through the following methods:

- By written application to the address:  
Evrenseki Mahallesi, Sahil Caddesi, 20. Sokak No:6, Manavgat/Antalya
- Via registered electronic mail (KEP) with a secure electronic signature or mobile signature to: [ozinsaatturizm@hs01.kep.tr](mailto:ozinsaatturizm@hs01.kep.tr)
- Via email, provided that your email address is registered in our system, by sending an email to: [sidepremium@ozhotels.com.tr](mailto:sidepremium@ozhotels.com.tr)

## Required Information in Your Application

Your application must include:

- Your name, surname, and signature (if submitted in writing),
- Your Turkish ID number (for Turkish citizens) or, if you are a foreign national, your nationality, passport number, or identity number (if available),
- Your residential or business address for official notifications,
- Your email address, phone number, or fax number (if available),
- Your request details,

Additionally, any relevant information and supporting documents should be attached to your application.

**SIDE PREMIUM** reserves the right to verify your identity.

For procedural requirements and more detailed information regarding the application process, you can refer to the "Communiqué on Procedures and Principles for Applications to the Data Controller" published by the Personal Data Protection Authority (KVKK).